Wired.com, click [Magazine] then find this issue and the article

Answer the following questions in essay form. That is, answer in a short paragraph of complete sentences. Each question is independent. Answers must be typed. Handwritten papers will be returned to the student to be re-submitted.

1. Explain the differences between the Web and the Internet.

2. Explain what the author means by the title “The Web is dead. Long live the Internet.” What are causing the "death" of the web but the "growth" of the internet?

3. Discuss Steve Jobs’ and Apple Computer’s impact on the death of the web.

4. The author’s refer to the “open web” several times. What do they mean by “open web”?

5. “According to Compete, a web analytics company, the top 10 web sited accounted for 31 percent of US pageviews in 2001, 40 percent in 2006 and about 75 percent in 2010.” What is the implication?

Fill in the blanks of the following statements taken from the article.

1. Facebook, with ________ users, is the “largest web site there has ever been, so large that it is not a web site at all.”

2. Within ______ years, Morgan Stanley projects, the number of users accessing the Net from ________ will surpass the numbers who access it from ______.

3. The Internet is the real revolution, as important as ________; what we do with it is still _________.

4. Nearly ________ of people find web sites from search engines, much of which may be driven by SEO, or _____________ - a new-economy acronym that refer to gaming Google’s algorithm to land top results for hot search terms.

5. The web is no ________ years old.